



Workshop Announcement
Challenges for Corporate Governance and CSR in China
Institute of Management / Humboldt-Universität zu Berlin

Following the first workshop on the topic of corporate governance and CSR issues in China held in September 2009 in Beijing, we would like to announce the second workshop, which will be held in Berlin **June 11 – 12, 2010**. The project is a joint project of Sun Yat-Sen University (Guangzhou/China), Renmin University (Beijing/China), Potsdam University (Germany) and Humboldt-Universität zu Berlin (Germany).

The goal of the workshop is to analyze the framework and challenges for corporate governance and CSR measures in China. The current situation and recent stakeholder issues which play a significant role for Chinese firms will be discussed. Moreover, the workshop will analyze questions like how far Chinese companies are already involved in socially responsible activities, what are the biggest challenges for the realization of CSR in China and what instruments will be appropriate to solve the predominant issues concerning corporate governance and CSR. Another objective of the project is to establish a sustainable relationship between the Chinese and German partners. The initiation of a joint research project is desired.

The workshop aims to attract a range of both researchers and young academics to the topic. The goal is to provide an intellectually stimulating experience, to build a community, to exchange ideas and knowledge and also to ensure a friendly and supportive atmosphere in order to work together.

Please register by sending an e-mail to Anna-Maria Schneider (anna-maria.schneider@wiwi.hu-berlin.de). The deadline for **registration is June 7, 2010**.

The workshop will take place June, 11-12, 2010, at Humboldt-Universität zu Berlin. The detailed schedule will follow soon.

We are looking forward to seeing you in Berlin!

Humboldt-Universität zu Berlin
The School of Business and Economics
Institute of Management
Rosenstr. 19
10178 Berlin
Tel: +49-30-2093-99406
Fax: +49-30-2093-99401



DEUTSCH-CHINESISCHES
Jahr der Wissenschaft und Bildung
德中科学教育年
2009/10